



Careers in Education Conference

The College at Brockport

March 17, 2021

Agenda

	Registration
9:15 – 10:10 AM	Welcome : Dr. Katy Heyning Provost & Vice President for Academic Affairs, SUNY Brockport Keynote: Dr. Lesli Myers-Small Superintendent, Rochester CSD
10:15 – 11:10 AM	Workshop Session #1
11:15 AM – 12:10 PM	Workshop Session #2
	Rochester Regional Teacher Prepatory Program Panel
12:10 – 1:00 PM	Dr. Sarah Peyre, Dean of Warner Graduate School of Education and Human Development
Closure	

#DIY Educational Technology

Technology is abundant in our world and education is no exception. Discover the path to exciting opportunities awaiting you in the field of educational technology. You will learn about appropriate use of technology and how it can enhance teaching and learning.

Inclusive Education: Meeting the Needs of All Learners

Do you enjoy helping children achieve, especially when they have learning and emotional challenges? Do you enjoy working as a team in order to problem solve, support, encourage, and find ways to experience success? If so, then a career in special education might be for you! Join us as we explore the world of special education instruction.

Teacher Aide/Teaching Assistants

You can positively impact the lives of students and teachers working as a teaching assistant. These positions are typically entry-level and full- or part-time. Learn the what, why, when, where, and how to become a teaching assistant/teacher aide.

Navigating an Urban School Community

Participants will be exposed to the importance of understanding the whole child, and how to build community with students, staff, parents, and the community-at-large in an educational urban setting.

Special Areas: Career and Technical Education

Career and Technical Education (CTE) offers high school students an opportunity to explore a number of different career and technical fields. Learn how a skilled trade can lead to an inspirational teaching career. You can do what you love daily by helping students learn hands-on skills they need for immediate employment, or prepare for a career that requires further education. Examine the role of teaching within the field of CTE and explore the varied opportunities available.

Physical Education: Opportunities in Athletics

The required attributes to be an effective physical education teacher and coach in the 21st century will be discussed. The workshop will also focus on a person's approach when teaching and coaching in an educationally based system, and the next steps required if one aspires to serve as an athletic director.

Promoting Your School District Using Public Relations

Join school communicators in a conversation about their efforts to tell the story of their school district, and learn about the good and bad of social media in their work. Hear about career opportunities in the public relations and communications, and the vital role these positions play in shaping public perception. This is intended to be a two-way conversation with attendees sharing their own experiences with social media as well.

Student Wellness: We Don't Read Minds, But We Help You Find Your Purpose

Mental health professionals (school psychologists, school counselors, and school social workers) are uniquely qualified professionals who help students remove barriers in order to fully access their classroom education. They apply their expertise to help students succeed academically, socially, behaviorally, and emotionally. Mental health professionals partner with families, teachers, school administrators, and outside professionals to support student wellness and create safe, healthy, and supportive learning environments for all. Mental health professionals are changing the world, one person at a time, and this can be you!

Land that Job: Strong Resumes and Key Interviewing Skills

Participants will learn and understand the components of an impressive resume and how best to prepare for a strong interview.

Social Media & The Real World

This workshop will address the impact your social media presence can have on how you are perceived. Learn about the importance of a responsible social media presence and personal branding.

[Show Me the Money! \(TBD\)!](#)

Examine the unique view on how one can get into and succeed in a number of different capacities in the educational field. Understand the various skills, attributes and educational requirements needed to pursue a career that encompasses finance and instructional technology. Investigate the daily activities that occur and participate in a simulated activity that shows first-hand what this exclusive job entails.

[Tales of Teaching](#)

Have you ever thought about becoming a teacher? Are you interested in learning more about the field of education and the many opportunities available? Hear from a panel of current college students preparing to become teachers to get the real story on what's happening in education. What kind of jobs are available? How do you choose a college that has what you're looking for? Is this path right for you? Bring your questions, curiosity, and interest!

[Teaching the Hip-Hop Generation](#)

Aspects of the hip-hop culture have been brought into the classroom effectively. Participants will explore how the hip-hop culture can play a positive role in the classroom and actively engage students in their learning.

[The ABCs & 123s of Early Childhood Education](#)

What does it take to succeed as a Universal Pre-K (UPK) or kindergarten teacher? What attributes are important? Participants will gain an understanding of what is expected and what it takes to be a successful UPK and kindergarten teacher.

[The Interview Process: "What Not to Wear and More"](#)

In order to make a good impression, you need to dress professionally and separate your social image from your professional presence. Find out how to dress, what to bring, how to greet the interviewer at an interview and more. Participants will be provided with tips for making a positive impact on a potential employer.

[English as a New Language](#)

Have you ever wanted to travel around the globe? Do you enjoy meeting people from different places with different ideas? Do you enjoy speaking and learning other languages? Then being an English as a New Language or bilingual teacher for English Language Learners might be the right job for you! Explore how to work with students from around the world, and how teaching English to others may change your life.

[What if They Don't Look or Sound Like Me?](#)

In this interactive session, students will have the opportunity to step into the shoes of a person entering a classroom in an unfamiliar community. They will then discuss strategies for developing relationships with people who don't look, dress, or speak like them.

[Why Education?](#)

Participants will learn that all across the county, state and country school districts are actively pursuing minority teaching candidates (as well as candidates who demonstrate an understanding of what it means to be culturally-responsive) to join the teaching ranks. You will leave knowing why it's important to have a diverse teaching staff in our schools and what it means to be a culturally-responsive educator.

[Why I Teach: Teachers Lead, Inspire, and Innovate](#)

Forget the chalk and textbooks, teachers are modernizing education by removing the walls between classrooms and real life. Teachers lead, inspire and innovate – often with the same tenacity as a CEO or NFL coach. Are you up for the challenge? Find out if teaching is the right career for you.

REGISTRATION FORM

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Student First Name: _____ District: _____

School: _____ Grade: _____

Workshop Title	First, Second and Third Choice
#DIY Educational Technology	
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Teacher Aide/Teaching Assistants	
Navigating an Urban School Community	
Special Areas: Career and Technical Education	
Physical Education: Opportunities in Athletics	
Promoting Your School District Using Public Relations	
Student Wellness: We Don't Read Minds, But We Help You Find Your Purpose	
Land That Job: Strong Resumes and Key Interviewing Skills	
Social Media & The Real World	
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